

### **Remark**

Applicants respectfully request reconsideration of this application as amended. Claims 91, 92, 94, 96, 97, 99, 102-104, 106, 109, 110 and 116 have been amended. Claims 1-90 are cancelled. Therefore, claims 91-117 are present for examination.

### **35 U.S.C. §103 Rejection**

#### ***Knee in view of Lopresti***

The Examiner has rejected claims 91-117 under 35 U.S.C. §103 (a) as being unpatentable over Knee et al., U.S. Patent No. 5,589,892 ("Knee") in view of Lopresti et al., U.S. Patent No. 5,889,506 ("Lopresti"). Knee, originally cited in September 1998, is relied upon to show a locally stored program guide that can be displayed with multiple programs and multiple channels (Fig. 48). Knee is also relied upon to show "upon selection of a particular one of the television-programs of the television programming guide, presenting television program data about the selected television program." Applicants are uncertain, however, as to which of the features described in Columns 43 and 44 are being relied upon for television program data about the selected television program.

Several different features of Lopresti are relied upon to show the remaining features of Claim 91. The fourth element of Claim 91 recites:

"presenting a multimedia identifier to the user within the television programming guide together with the television program data, the multimedia identifier being associated with further data about the selected television program "

The Examiner cites Lopresti Col. 5, lines 30-37 and Figure 4, which show that the remote control can operate a TV tuner and a VCR, among other components. This section does not show a multimedia identifier, nor a programming guide, nor television data, nor any association, nor the

three elements together as recited in the claim. If the Examiner is suggesting that "the necessary audio and video signals to the VCR" teach or suggest "further data about the selected program," this still would not be sufficient to meet the rest of the limitations recited in this element. Furthermore Lopresti's "necessary audio and video signals" are the program itself not data about the program.

The next element of Claim 91 recites:

"determining a location of the further television program data corresponding to the multimedia identifier upon the multimedia identifier being selected by the user."

For this, the Examiner cites to Col. 7, lines 35-67, which describe Figures 7 and 8. These figures show a command bar and a sign-in screen. The command bar allows access to further menus some of which may eventually lead to a television programming guide. The multimedia identifier of the previous element is not present in this section of Lopresti. In addition, the location of television program data is not determined in this section of Lopresti.

The next element of claim 91 recites:

"retrieving the further television program data corresponding to the selected multimedia identifier from a location remote from the storage location of the television programming guide and separate from the broadcast source."

The Examiner relies on Col. 10, lines 6-21 and Figure 12 to show these elements. This section of Lopresti suggests that the TV and VCR schedule displays are the same but based on separate data. The Figure 12 display is obtained by selecting the TV or VCR button on Lopresti's command bar and these displays show information about particular television shows. However, the TV and VCR buttons do not fulfill any of the description of the multimedia identifier of Claim 91. For example, the TV and VCR buttons are not presented within a television programming guide,

nor presented together with television program data, nor are they associated with further data about a selected television program. They are associated with data about all the television programs. At this stage of the process no television program has been selected.

Claim 91 further recites:

"presenting the further television program data to the user at the entertainment system within the television programming guide."

The Examiner further cites to Col. 9, lines 10-61, suggesting that the TV schedule is an active schedule. If the Lopresti TV schedule is an active schedule, this attribute would not endow it with a multimedia identifier associated with further data about a selected television program and presented to the user within the television programming guide together with the television program data. Note that the Claim 91 has been amended to clarify that the data being presented is the "further data" that is associated with the multimedia identifier.

Applicants respectfully submit that a careful reading of the pending claims will reveal significant differences from prior art EPG systems. These significant differences from, for example, Knee and Lopresti render, Claim 91, as amended allowable. The remaining claim 92-117 are believed to be allowable for at least the reasons set forth above with respect to Claim 91.

### **Conclusion**

Applicants respectfully submit that the rejections have been overcome by the amendment and remark, and that the claims as amended are now in condition for allowance. Accordingly, Applicants respectfully request the rejections be withdrawn and the claims as amended be allowed.

### **Invitation for a Telephone Interview**

The Examiner is requested to call the undersigned at (303) 740-1980 if there remains any issue with allowance of the case.

### **Request for an Extension of Time**

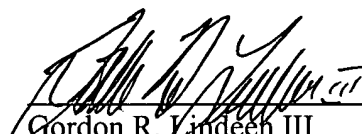
Applicants respectfully petition for an extension of time to respond to the outstanding Office Action pursuant to 37 C.F.R. § 1.136(a) should one be necessary. Please charge our Deposit Account No. 02-2666 to cover the necessary fee under 37 C.F.R. § 1.17(a) for such an extension. Charge our Deposit Account.

Please charge any shortage to our Deposit Account No. 02-2666.

Respectfully submitted,  
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date:

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